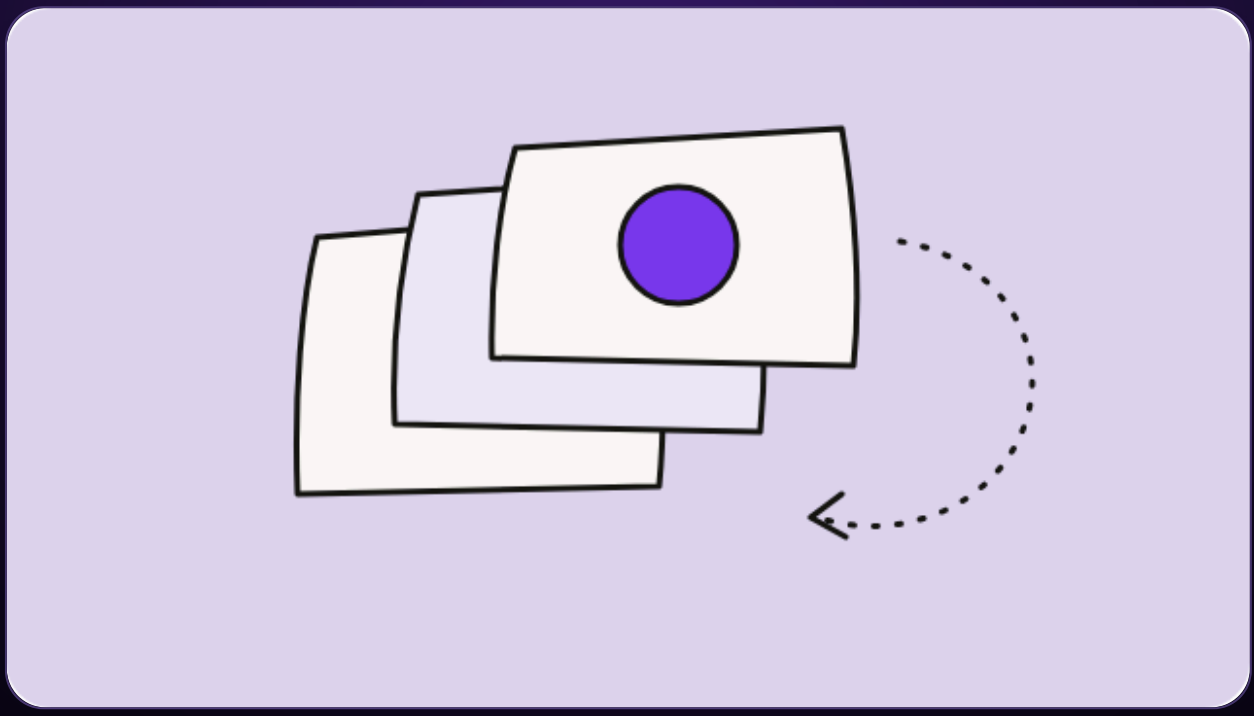


Make High-Quality Video With *Claude*

Free Starter Guide: Chapter 1, the 10-minute Starter Lite setup (/whiteboard-video), and all 13 motion rules.

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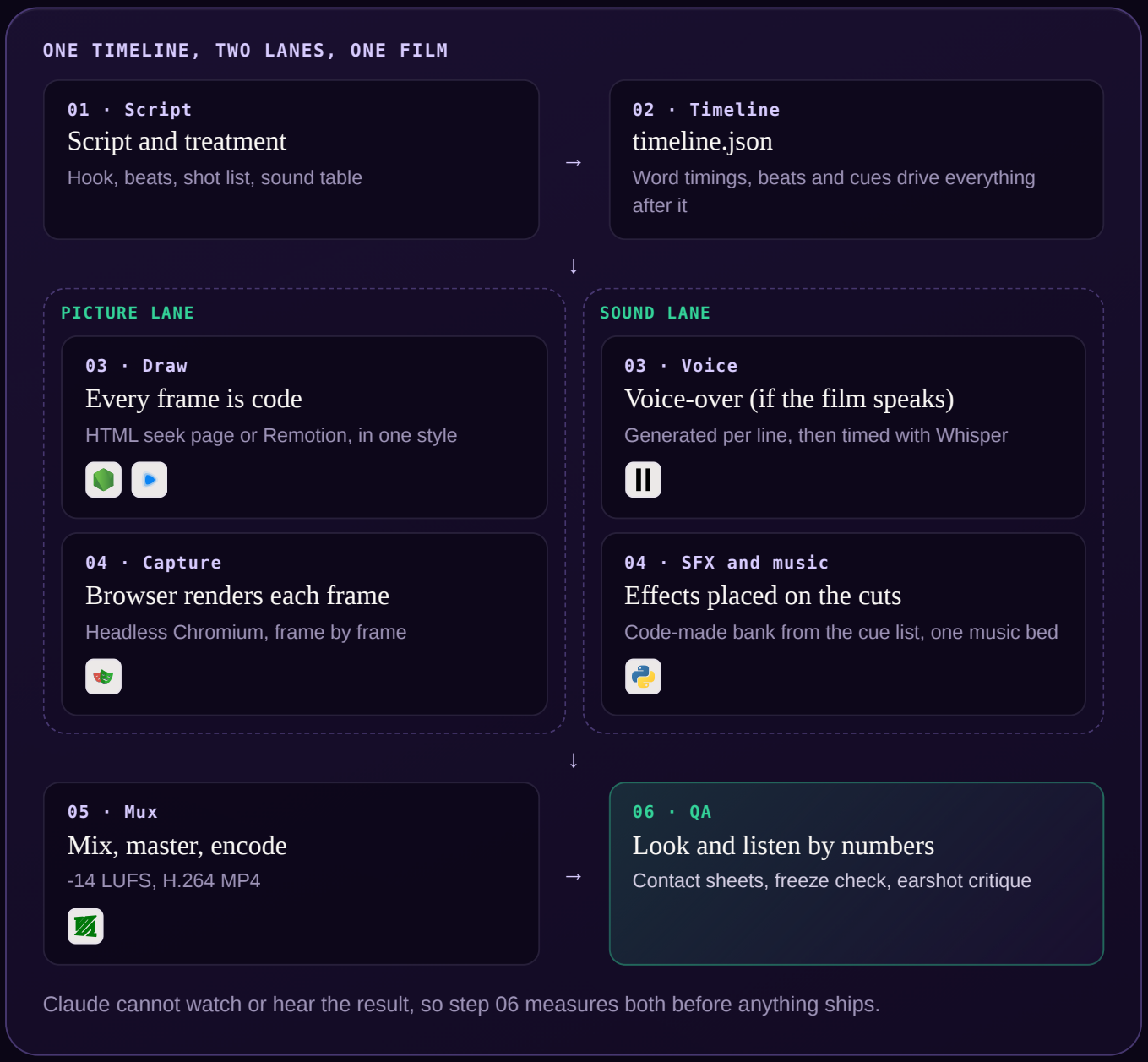
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How Claude makes video

Claude does not paint video frames the way a diffusion generator does. It writes a small program where every frame is a function of the frame number (`window.__seek(f)`), a headless browser captures each frame at `1080x1920`, and `ffmpeg` mixes the audio on the cut.



Ten-minute quickstart (Starter Lite)

When you ask an undirected model for an animation, it centres boxes on a dark gradient, uses linear easing, holds static screens for three seconds, and leaves the audio silent. Every rule in this studio replaces one of those habits with a measurable check:

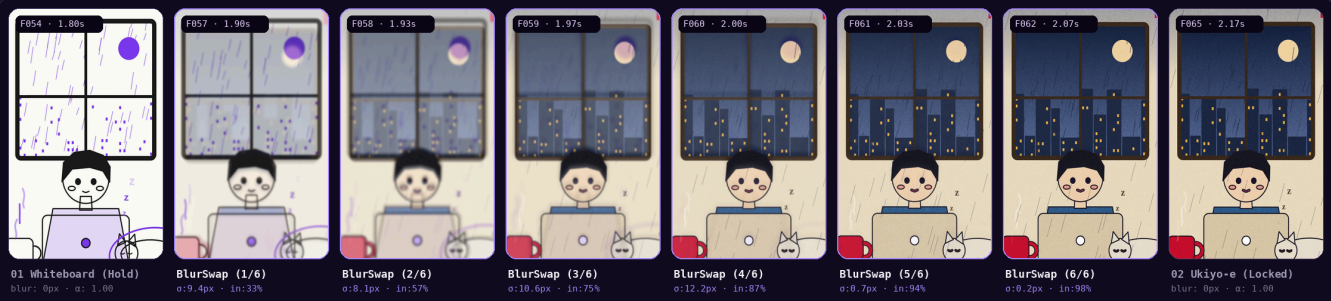
DECISION	UNDIRECTED ("AI SLOP")	DIRECTED (WITH THE VIDEO-STUDIO RULES)
Opening & stage	Slow logo fade-in; 4 crowded cards	Strongest number in frame 1; non-active rows dim to `35%`
Transitions & holds	Hard cuts; frozen screen for `2-4 s`	`8f` `BlurSwap` inside a topic; `2-4%` `drift` push-in on holds
Captions & sound	Full paragraph; silent or whoosh spam	`3-6 word` `SpokenCaption`; `3-13` code SFX per `10 s` at `-14 LUFS`

Install the open-core **Starter Lite** repository (`video-studio` skill, `doctor.sh`, `render_html.mjs`, and `/whiteboard-video`), render the 90-frame Whiteboard reference scene, and direct your first video in Claude Code:

```
git clone https://github.com/ArtimindStudio/claude-video-studio.git ~/.claude/claude-video-studio && sh
~/.claude/claude-video-studio/install.sh
node ~/.claude/skills/video-studio/scripts/render_html.mjs ~/.claude/skills/video-
studio/kit/scene_v2/whiteboard.html --frames 90 --fps 30 --out whiteboard_demo.mp4
# In Claude Code, run: /whiteboard-video Build a 15s 1080x1920 explainer with 3.5px marker draw-on and
#7C3AED callouts.
```

Motion that never rests (the 13 rules)

Professional vertical reels never freeze the screen while the voice talks, and never leave the stage empty between two cards (`BlurSwap` from `03_demo/demo.mp4`, `1.30-1.80 s`):



#	RULE	TARGET	#	RULE	TARGET
01	Open on the result	Frame `0-15` (`<= 0.5 s`)	08	Dim non-active (`focus`)	`30-35%` opacity
02	`BlurSwap` in a topic	`8f` out / `12f` in	09	Tick numbers (`CountUp`)	`18-24f` ease-out
03	Overlap scene cuts	`10-14f` (`0.33-0.47 s`)	10	Split-tone headline	Accent on turn words
04	`drift` on every hold	`2-4%` scale push-in	11	`SpokenCaption`	`3-6 words`, `w/3 + 0.3s`
05	Noun micro-change	Every `15-45f` (`0.5-1.5 s`)	12	Vertical safe zones	Top `160`, bot `300`, R `160`
06	`stagger` reading order	`3-6 frames` apart	13	Zero freeze (`> 12f`)	`freezedetect < 0.4 s`
07	Spring entrance easing	`cubic-bezier(0.16,1,0.3,1)`	--	Full 11-fn MotionKit	`04_kit/05_motion/`

```
const clamp = (v, a = 0, b = 1) => Math.max(a, Math.min(b, v)), easeOut = t => 1 - Math.pow(1 - clamp(t), 3);
const blurIn = (f, s, d = 12) => { const p = easeOut((f - s) / d); return { opacity: p, filter: `blur(${((1 -
p) * 12).toFixed(1)}px)` }; };
const drift = (f, s, e, amt = 0.03) => `scale(${(1 + clamp((f - s) / Math.max(1, e - s)) *
amt).toFixed(4)})`;
```

Starter Lite vs. Complete Edition ($29)

Starter Lite includes **01 Whiteboard sketch**. In the Complete $29 Edition, `sh 04_kit/install.sh` unlocks all 17 slash commands, 10 style cards, 10 code engines, 252 code sound effects, 6 standalone film recipes, and the 18-slide interactive deck + 16:9 widescreen PDF:

DELIVERABLE	FREE STARTER EDITION (THIS PDF + LITE REPO)	COMPLETE STUDIO EDITION ($29 GUIDE + `04_KIT/`)
Director's Guide	**6-page Starter Excerpt** (Ch. 1, Quickstart, Ch. 7)	**Full 18-Slide Interactive Deck (** `GUIDE_v1.html` **) + 16:9 PDF (** `GUIDE_v1.pdf` **)** across 15 chapters
Studio Installer	`ArtimindStudio/claude-video-studio` (`Starter Lite`)	`sh 04_kit/install.sh` (`Complete Pro Studio`, 7 skills)
Slash Commands	**2 commands:** `/video-studio`, `/whiteboard-video`	**All 17 commands:** `/lowpoly-video`, `/pixel-video`, `/flat-video`, `/ukiyoe-video`, `/stickman-video`, `/doodle-video`, `/keynote-video` + 10 more
Engines & Styles	**1 style:** `01 Whiteboard sketch` (`whiteboard.html`)	**All 10 Style Cards + 3 engines (** `lowpoly`, `pixel`, `flat` **) + 7** `scene_v2` **templates +** `scene.js`
Motion & Sound	3-line `blurIn` + `drift` snippet	**Full MotionKit (11 JS/Remotion fns) +** `sfx_from_cues.py` **(252 SFX) +** `-14 LUFS` mix
Recipes & QA	1 starter Whiteboard prompt	**6 standalone recipes (** `09_recipes/` **) +** `TREATMENT.md` **+** `reading_time.py` **+** `sound_check.sh`

Get the Complete 18-Slide Deck & Pro Kit ($29): aiartimind.com/claude-video-guide · Direct Checkout